

C.C.E ADVANCED LEVEL EXAMINATION

BUSINESS STUDIES QUESTIONS BANK

PART 01
[2ND EDITION]



A brief introduction to the book

Business Studies (Question Bank) Part 01 is a comprehensive MCQ & Short Answers book specifically designed for Advanced Level (Local) Students who are following their studies in English medium. Over 1000 questions are included in the book by covering each subtopic of 11 lessons of Grade 12 Business Studies. The questions are designed in accordance with the new syllabus that was introduced in 2017 and focus on both improving practical skills and preparing for the exam.



the book

About the Author

- Fellow Member of Institute of Chartered Accountants of Sri Lanka(CA) of Sri Lanka.
- Fellow Member of Association of Accounting Technicians (AAT) in Sri Lanka.
- Chartered Tax Advisor of CA Sri Lanka.
- Second Class Upper Division degree holder in Human Resource Management of University of Kelaniya
- Visiting Lecturer of University of Kelaniya/Peradeniya
- Resource person of AAT Sri Lanka.
- Founder of businessadvisor.lk & taxadvisor.lk
- Partner at IBT Consultants (Chartered Accountants)
- Founder of Business Advisor YouTube channel.
- 22 years lecturing experience and 17 years industrial experience



Topic	Number Of Question
01 Inquires the basis of business and the environment in which it operates	
Paper 01 Analyses the concept of business	20
Paper 02 Studies the evolution of business and the trends in the business	20
Paper 03 Classifies business in terms of different criteria	20
Paper 04 analyses the business as process of inputs and outputs	20
Paper 05 examines the reasons for the insert of stakeholders in business	20
Paper 06 classifies the business environment which influences the business	20
Paper 07 analyses the influences of internal environmental forces on business	20
Paper 08 analyses the influences of task environmental forces on business	20
Paper 09 analyses the influences of macro environmental forces on business	20

Topic	Number Of Question
02. Inquires how businesses consider the social responsibilities and business ethics in order to adapt to the business environment	
Paper 10 Evaluates the importance of fulfilling social responsibilities by businesses.	20
Paper 11 Evaluates the contribution of businesses to the sustainable development by acting in an environment friendly.	20
Paper 12 Confirms the necessity of a code of ethics for the success of businesses.	20
03. Confirms the necessity of maintaining businesses having relationship with the Government	
Paper 13 Investigates how the government intervenes in businesses.	20
Paper 14 Shows how businesses contribute to the achievement of economic aims of the government.	20
Paper 15 Evaluates the importance of conducting businesses according to the fiscal policy of the government.	20

Topic	Number Of Question
Paper 16 Evaluates the importance of conducting businesses according to the government monetary policy	20
Paper 17 Shows the necessity of conducting businesses adapting to the procedures taken by the government for consumer protection.	20
Paper 18 Inquires the role of government institutions working for consumer	20
04 Inquires the Basis of Business and the Environment in Which It Operates	
Paper 19 Introduces “the organization concept” and classifies the business organizations in accordance with their ownership	20
Paper 20 Examines the characteristics, advantages and limitations of sole proprietorship business organizations.	20
Paper 21 Inquires the characteristics of partnership and points out the advantages and limitations of it	20
Paper 22 Compares of the various types of incorporated companies and their significant characteristics.	20

Topic	Number Of Question
Paper 23 Analyses the modern trends of the co-operative business sector inquiring its significance.	20
Paper 24 Investigates the significant characteristics of specific businesses and inquires about their benefits and limitations.	20
Paper 25 Points out the importance of public sector business organizations inquiring about their characteristics.	20
05. Evaluates the contribution of entrepreneurship in social, economic and personal development	
Paper 26 Exhibits the interest of being an entrepreneur by studying the importance and the benefits of entrepreneurship	20
Paper 27 Studies the process of entrepreneurship	20
Paper 28 Exhibits the ability to act as an entrepreneur by developing the entrepreneurial characteristics and competencies.	20

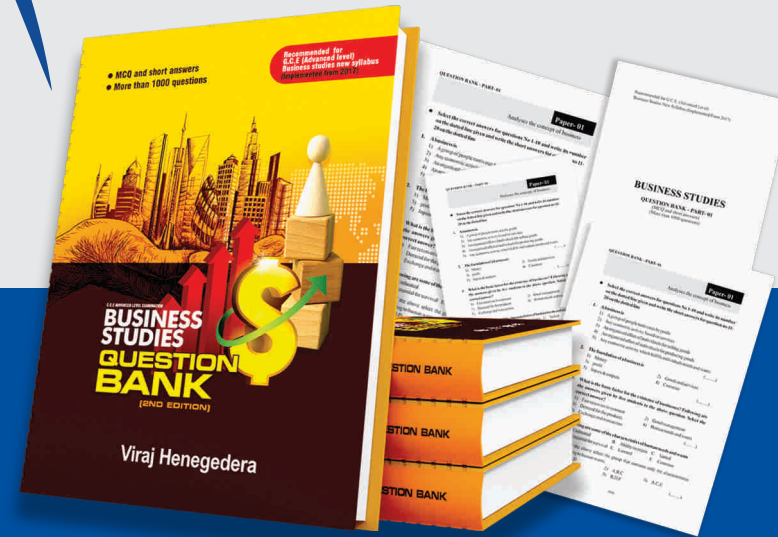
Topic	Number Of Question
06. Appreciates the contribution of small & medium scale businesses in economic development	
Paper 29 Appreciates the importance of small & medium scale businesses inquiring their characteristics.	20
Paper 30 Investigates the incentives that are available to make small and medium scale businesses successful.	20
07 Evaluates the contribution of money and financial institutions for the existence and growth of businesses	
Paper 31 Ensures the importance of using money to facilitate transactions.	20
Paper 32 Studies the system of financial bodies supporting enhancement of the businesses in Sri Lanka.	20
Paper 33 Explains the role of the Central Bank of Sri Lanka	20
Paper 34 Points out the impact of various deposits undertaken and loans of commercial banks for the operation and growth of businesses	20

Topic	Number Of Question
Paper 35 Points out the impact of the services rendered by commercial banks on the business operations.	20
Paper 36 Points out how transactions can be made easy by using cheques	20
Paper 37 Points out how transactions can be made convenient by using e- money	20
08 Confirms the necessity of insurance for the existence of businesses.	
Paper 38 Examines the importance of insurance which supports the existence of businesses,	20
Paper 39 Investigates the principles of insurance which helps the practical use of insurance	20
Paper 40 Examines the types of insurance policies which covers various risks in business.	20

Topic	Number Of Question
09. Confirms the necessity of using communication effectively for the success of business activities.	
Paper 41 Inquires about the factors that enhance the success of the communication process.	20
Paper 42 Engages in effective communication inquiring various communication method.	20
10 Investigates the contribution of logistics for the success of businesses	
Paper 43 Inquires how to get the contribution of transportation effectively for the success of the businesses.	20
Paper 44 Selects a suitable mode and method of transportation	20
Paper 45 Investigates how ware housing is used effectively for the success of business.	20
Paper 46 Studies about the logistics.	20

Topic	Number Of Question
11. Inquires the contribution of trade in distributing the products	
Paper 47 Inquires the types of trade	20
Paper 48 inquires how retail trade takes place	20
Paper 49 Inquires about how wholesale trade takes place.	20
Paper 50 inquires the foreign trade its benefits and obstacles.	20
Paper 51 Demonstrates the readiness to engage in foreign trade inquiring the import and export producers.	20
Paper 52 Inquires how the functions of international unions, trade agreements and organizations contribute to the uplift the foreign trade.	20
Paper 53 Points out how electronic commerce (e-commerce) contributes for the up liftmen of trade.	20

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No.127/3/2/1, E.L. Senanayake,
Mawatha, Kandy, Sri Lanka

☎ +94 115 525 555 +94 815 525556

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